



Umbra Applied Technologies Group | 51 JFK Parkway | First Floor West | Short Hills NJ 07078 | Office 973-218-2626 | Fax 973-218-2400

BY EMAIL

December 10, 2014

UATG Shareholders

Re: Umbra Applied Technologies
Umbra Applied Technologies Group
UATG Opt-in News Letter

Fellow Shareholders,

I would like to wish everyone in the UATG family of shareholders and employees a very Happy Holiday Season and prosperous New Year.

As many of you are aware we have sent out several CEO letters starting in July 2014 instructing those who were interested in UATG news to opt-in to the UATG News Letter. In addition, we have allocated significant resources, time and effort to creating and implementing many mediums of which to communicate with customers, shareholders, fans, press and the general public. Despite these efforts we have received a couple of requests for information or status on the company's progress. In 2014, UATgroup.com in concert with umbraappliedtechnologies.com, i2-inc.com, umbrabattlerifle.com, chasedownoiltech.com, Facebook and Twitter have launched an aggressive brand awareness initiative within various social media platforms via a single source propagation tool as part of our shareholder communication and brand awareness campaign.

On <https://www.facebook.com/pages/Umbra-Applied-Technologies-Group-INC-UATG/265502490241809>, you will find information on UATG breaking news, events calendar, product images, and public feedback. The corporate Facebook page offers defense and technology articles, product launch parties, exclusive content, and feedback from other shareholders and fans.

UATG's social media campaign is comprised of six social media services to include; Facebook, Twitter, Pinterest, Tumblr, Google+ and LinkedIn. To date we have reached over 1,000,000 people with our content and increased our followship by several thousand percent in just a few short months. Please join our social media campaign and "like" us on Facebook at the following link <https://www.facebook.com/pages/Umbra-Applied-Technologies-Group-INC-UATG/265502490241809> and don't forget to follow us on twitter <https://twitter.com/UmbraAppliedTec>.



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I encourage you to visit www.uatgroup.com today. To access all of our social media sites, you will need to go to the UAT Group webpage and scroll to the bottom to view the links to our numerous social media sites. Please let us know how we are doing by posting a message on our Facebook or Twitter pages.

If you have any questions about our new social media presence, please visit <http://uatgroup.com/faq/> .

In addition, I urge everyone to sign-up/opt-in to our e-mail list so that you can always stay up to date on the latest news from UATG. In order to stay current on UATG news and receive all Chairman's and CEO letters we must be in compliance with federal law and as such will no longer send e-mail content to anyone that has not been confirmed as opted in. According to the CAN-SPAM Act (<http://business.ftc.gov/documents/bus61-can-spam-act-compliance-guide-business>), as someone who is interested in everything UATG you must first "opt-in". We have provided an easy way for you to opt-in or request to be placed on our e-mail lists that will update you on UATG and its subsidiaries. To opt-in and become part of the UATG experience simply follow the link <http://uatgroup.com/chairmans-letters/> and fill out field on the right under "Get Chairman's Letters & News by E-mail"

Stay tuned for upcoming news on the launch of our newly constructed high security weapons facility in Tampa Florida. Construction is under way and we anticipate the facility going live in February 2015. As always, I thank you for your support and confidence in UATG.

Sincerely,

Alex Umbra
Chairman & Chief Executive Officer
Umbra Applied Technologies Group, Inc.

About Umbra Applied Technologies, Inc.

Umbra Applied Technologies is a member of the Umbra Applied Technologies Group (OTC: UATG) family of companies. Umbra Applied Technologies, U.S. based Defense and Security Company, is engaged in the research, design, development, manufacture, integration, and sustainment of advanced technology systems, products, and services for defense, civil, and commercial applications in United States and internationally. It also provides management, engineering, technical, scientific, logistic, and information services.

In support of air, land and naval forces, the company operates in five segments: Aeronautics, Information Systems & Global Solutions, Biotech, Alternative & Renewable Energy, and Intelligence Systems. The Aeronautics segment offers military aircrafts, such as unmanned combat and air mobility



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aircrafts, and related technologies. The Information Systems & Global Solutions segment provides advanced technology systems and security expertise, integrated information technology solutions, and management services for civil, defense, intelligence, and other government customers. The Biotech segment addresses critical gaps that are absent in defense medical research programs. The Alternative & Renewable Energy segment provides alternative solutions to energy through research in bioelectricity, wind, thermodynamic and solar energy. The Intelligence segment provides computational study of signals, open source and network intelligence through advanced metrics and algorithms to locate and extract sentiment from gathered intelligence.

For more information visit www.uatgroup.com or www.umbraappliedtechnologies.com

NEITHER THE SECURITIES EXCHANGE COMMISSION NOR ITS REGULATION SERVICES PROVIDER ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS NEWS RELEASE.

Forward-Looking Information

This news release may include "forward-looking statements" including forecasts, estimates, expectations, and objectives for future operations including but not limited to its ability to conclude a business combination with a third party, sale of assets, return of capital or initial public offering and a secondary listing on the OTC as a result of aforementioned and its ability to fund the exploration of its assets through the raising of equity or debt capital or through funding by a joint venture partner that are subject to a number of assumptions, risks, and uncertainties, many of which are beyond the control of Umbra Applied Technologies including but not limited to capital markets and securities risks and continued development success on technology. There can be and are no actual or implied guarantees that any of the above activities will be completed or completed on terms acceptable to the Company and its shareholders or approved by any regulatory authority having jurisdiction. Such forward-looking information represents management's best judgment based on information currently available. No forward-looking statement can be guaranteed and actual future results may vary materially. Risks and uncertainties about Umbra Applied Technologies business are more fully discussed in the company's disclosure materials, including its MD&A, filed with the securities regulatory authorities in Canada and available at www.sedar.com and readers are urged to read these materials. Umbra Applied Technologies does not assume the obligation to update any forward-looking statement, except as required by applicable law.

